Follow these 5 small steps to help reduce preventable infections in children:

1. Minimise the risk of illness by reducing the number of infectious diseases in babies: 2.7 million new borns die within the first month of life.

2. Prevent the spread of infections through improved hand hygiene: A child dies every minute from diarrhoea.

3. Minimise the risk of bacteria contaminated food being consumed: 220 million children fall ill every year from foodborne diarrhoeal diseases.

4. Surfaces at home and school to be hygienically clean: Cold & flu viruses can survive on hard surfaces for up to 48 hours.

5. Break the chain of transmission to stop children becoming unwell and reduce the need for antibiotics: 10 million deaths a year are predicted by 2050 due to antibiotic resistance.

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